



Advancing Community Health Services: The Outreach and Wellness Programs of the University of the Visayas

University of the Visayas (UV) advances SDG 3.3.2 by committing institutional resources and student volunteerism to expand essential and preventive health services within the university and surrounding communities. The purpose of the **Outreach and Wellness Programs** is to promote health maintenance, reinforce community safety during large public gatherings, and ensure a critical blood supply, all through coordinated external partnerships and focused outreach. By leveraging its College of Allied Health Sciences and University Medical Clinic, the University of the Visayas actively provides immediate medical support, facilitates preventive screening, and offers valuable experiential learning opportunities that serve public health priorities.

HEART Component	Description/Goal	Narrative Alignment	Impact Metrics
Health Services	Providing direct health management, preventive measures, and essential medical supplies to the university community and general public.	Free Medical Consultations & Health Services (Assessment, Evaluation, Management, Treatment, Advice, Referrals); Preventive Screenings (Bone/Uric Acid Screening, Flu Vaccination).	Providing thee 4,596 recipients of the essential health services
Experiential Learning	Institutionalizing practical experience for students through real-world public health and community service events	Medical Volunteer Efforts during the Sinulog Festival 2024 and Hands-on training in mass health logistics and community engagement for students and Skill application in high-volume, dynamic public settings	Access to medical assistance for thousands of pilgrims/attendees during a major city event.
Access & Partnership	Broadening the reach and critical resources through external coordination and public events.	Coordination with BOMBO Radio for the Blood-Letting Campaign	Secured 200 Blood Donors via external partnership to support the local blood bank reserves
Research	Generating data and insights (Implicitly, the data from assessments and screenings) that can inform university and public health policies for preventive care.	Implicit Alignment: Data collected from the 4,596 recipients of free health services and screenings provides empirical basis for future targeted health programs and resource allocation within UV.	Improved data-driven allocation of health resources for future programs; Potential for empirical support for preventive health campaigns.
Trust & Sustainability	Building institutional reliability and confidence through sustained commitment to public safety and community well-being	Sustained Volunteer Commitment from the College of Allied Health Sciences (CAHS) for major public events (Sinulog); Routine availability of free health consultations and preventive screenings for the UV community.	Established UV as a reliable partner for public health events; Continuous reinforcement of preventive health culture within the institution.



University of the Visayas

The University of the Visayas (UV) advances **SDG 3.2.2** through a comprehensive, HEART-aligned approach that strengthens preventive healthcare access, enhances early detection systems, and builds long-term community health resilience. UV's outreach and wellness programs focus on delivering direct services, expanding partnerships, improving health workforce capacity, and embedding a culture of prevention across the institution and its partner communities.

UV provides direct health management, preventive measures, and essential medical supplies to both the university community and the general public. These services include free medical consultations, assessments, treatment, referrals, and health advice, complemented by preventive screenings such as bone and uric acid testing and influenza vaccination. In 2024, a total of **4,596 individuals** accessed these essential services. By strengthening early detection and preventive health-seeking behaviors, these initiatives contribute to reducing risks associated with preventable illnesses, particularly those affecting children and vulnerable populations.

Through medical volunteer engagements during high-volume events such as **Sinulog Festival 2024**, students gained hands-on experience in mass health logistics, emergency response, and community engagement. These efforts ensured access to medical assistance for **thousands of pilgrims and attendees**, contributing to improved emergency preparedness—an essential factor in reducing preventable injuries and health complications among families and children. This enhances the health sector's capacity to deliver timely, life-saving services by equipping students with real-world public health competencies

UV expands its reach and mobilizes critical health resources by coordinating with external partners. A key initiative is the university's collaboration with **BOMBO Radio** for a blood-letting campaign, which successfully secured **200 voluntary blood donors** to strengthen local blood bank reserves. A stable supply of safe blood is vital for emergency pediatric care, maternal health, and trauma management, directly contributing to the prevention of mortality in high-risk populations.

The **UV reinforces** evidence-based planning and health systems strengthening. Data gathered from the **4,596 beneficiaries** of UV's consultations and screenings provide an empirical foundation for designing targeted health programs, identifying community health risks, and guiding the allocation of institutional health resources. This supports more strategic preventive care interventions, which contribute to reducing avoidable health complications and improving long-term health outcomes.

Lastly, this outreach and wellness programs ensures the continuity of UV's health impact. The sustained commitment of the College of Allied Health Sciences (CAHS) and University Medical Clinic (UMC) to major public events, along with the routine availability of free health consultations and preventive screenings, has positioned the university as a reliable partner in community health promotion. These consistent efforts reinforce a strong preventive health culture, supporting early intervention practices that help reduce preventable mortality and morbidity.

Collectively, these initiatives demonstrate the University of the Visayas' vital role in advancing community well-being and long-term public health resilience through its sustained contributions to enhanced preventive healthcare access, improved emergency response capacity, strengthened health systems, and the continuous promotion of early health-seeking behaviors. By seamlessly integrating service delivery, strategic partnerships, student training, and research, UV ensures that its health interventions are inclusive, evidence-based, and sustainably scaled for lasting community impact

Evidence	Links
Activity Reports/Photos	Attached



SUMMARY OF MEDICAL SERVICES AND VOLUNTEER EFFORTS 2024

Medical Service	Description	Persons Responsible	Number of Beneficiaries
Blood Letting Program	With the coordination of BOMBO Radio, University of the Visayas organized a bloodletting program last November 16, 2024. Nurse, Lea Jane Armenia was able to attend along with the nursing students and their community movers adviser, Mr. Jasper M. Movilla	Medical Clinic Staff Physician	200 Participants
Medical Consultation/ Health Services	Health services includes assessment, evaluation, and management of the health concerns of students, faculty members, and non-teaching personnel, and to provide appropriate treatment, advice, and referrals when necessary. The clinic provides free medications and first aid supplies that UV stakeholders may access whenever necessary.	Medical Clinic Staff Physician	4,517 students and employees
Free Bone Screening and Uric Acid Screening	Free screenings were done in collaboration with Zydus Pharma and Healol Drug Company	Zydus Pharma Healol Drug Company Medical Clinic Staff Physician	79 Employees
Free Flu Vaccination	In collaboration with the Cebu City Health, free flu vaccination drive was conducted at the University Medical Clinic.	Cebu City Health Medical Clinic Staff Physician	60 Employees
Sinulog Festival 2024 Medical Volunteer Service	The University of the Visayas, through its Medical Clinic and in collaboration with student volunteers, provided medical assistance during the Sinulog Festival 2024.	Student Volunteers of the College of Allied Health Sciences	The general public attending the festivities (estimated to be around thousands of pilgrims and visitors)



University of the Visayas



Sinulog Festival 2024 Medical Volunteer Services by the College of Allied Health Sciences



DEPLOYMENT OF MEDICAL HEALTH PLAN

CLINIC ORIENTATION FOR A.Y. 2024-2025





University of the Visayas
UNIVERSITY CLINIC

OBJECTIVES:

- To promote, protect, prevent and maintain the health status of the students and personnel.
- Identify and give early treatment of disease & Maintain Health Core.
- Provision of essential medication supply with giving of starter dose.

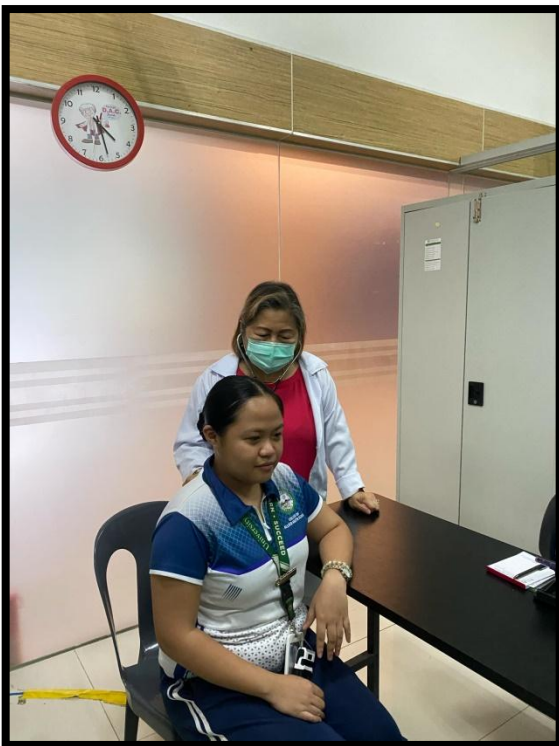
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ANNUAL LABORATORY TEST FOR COURSES WITH CMO



MEDICAL EXAMINATION OF MARITIME STUDENTS AND STUDENTS FROM COLLEGE OF ALLIED HEALTH AND SCIENCES



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HEPA B VACCINATION ON NURSING STUDENTS



MEDICAL CONSULTATION



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COMMUNITY EXTENSION

BLOOD LETTING



BOMBO RADYO PHILIPPINES
NO.1 RADIO NETWORK IN THE COUNTRY
www.bomboradyo.com



October 10, 2024

DR. JEZREEL M. TANILON

Director, Community Relations and Linkages
University of the Visayas,
Colon St. Cebu City

Dear Dr. Tanilon,

Greetings from the Men and Women of 95.5 Star FM Cebu, the Music Station of Bombo Radyo Philippines!

Every year, we hold a special event called "Dugong Bombo 2024 - A Little Pain, A Life to Gain." This year, the event will take place on **November 16, 2024, at SM City Cebu, 3rd Floor, Cinema B-Hallway**. The blood donated during Dugong Bombo has been crucial in helping countless Filipinos, including those battling dengue, recovering from natural disasters like typhoons, or needing assistance during childbirth, major surgeries, or accidents.

Last year, the **University of the Visayas Community Relations Office** signed a Memorandum of Agreement (MOA) to participate in this bloodletting event as part of your Community Extension program, which significantly aids us in achieving our goals.

We would like to invite the University of the Visayas and the Community Relations and Linkages Office to once again partner with us for Dugong Bombo 2024. Your continued support through the MOA has been instrumental in helping us save lives, and we hope to collaborate again in this noble cause to assist Filipinos in need of life-saving blood donations. If possible, we would be happy to sign the **Memorandum of Agreement** again, and we can schedule it at your earliest convenience.

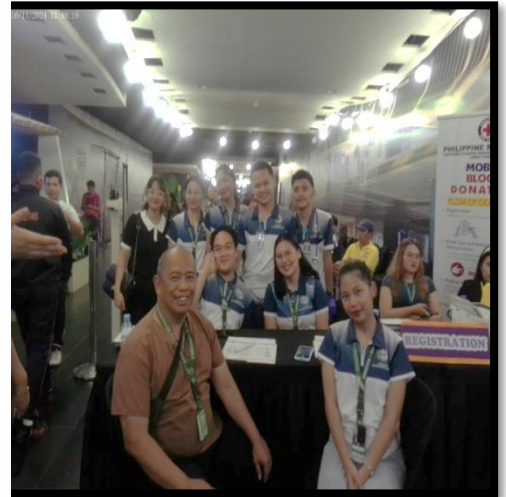
We are very hopeful and looking forward to positive feedback for considering this partnership opportunity. We truly value the support of the University of the Visayas in our mission to serve the community. Together, we can make a meaningful impact and help those in need. We look forward to your positive response and to working together for a successful "Dugong Bombo 2024."

If you have any questions or need further details, please feel free to reach out my contact number **0917-638-9652** or email us at **starfm_cebu@bomboradyo.info**.

Thank you and May God bless you more and your family.

Sincerely,

MR. JOVIEN G. KELISTE
Station Manager
95.5 Star FM Cebu



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HALAD PASALAMAT YEAR 11



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ANNUAL PHYSICAL EXAMINATION OF THE EMPLOYEES



ONLINE/TELECONSULTATION



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Contact: **DR. REMEDIOS Y. BACASMAS**
University Physician

Monday to Sunday
9:00 A.M. to 6:00 P.M.
Messenger: Remy Bacs
0917 189 9849

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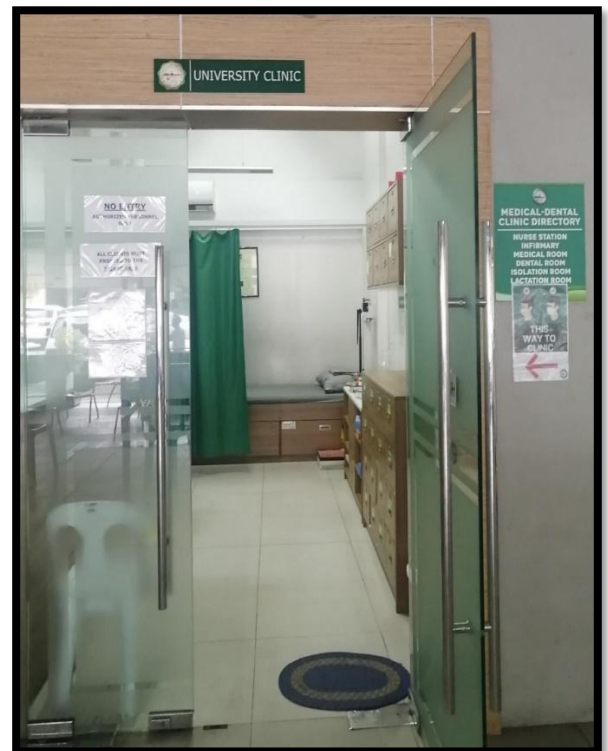
University of the Visayas UNIVERSITY CLINIC

UNIVERSITY MEDICAL CLINIC

TRIAGE AREA



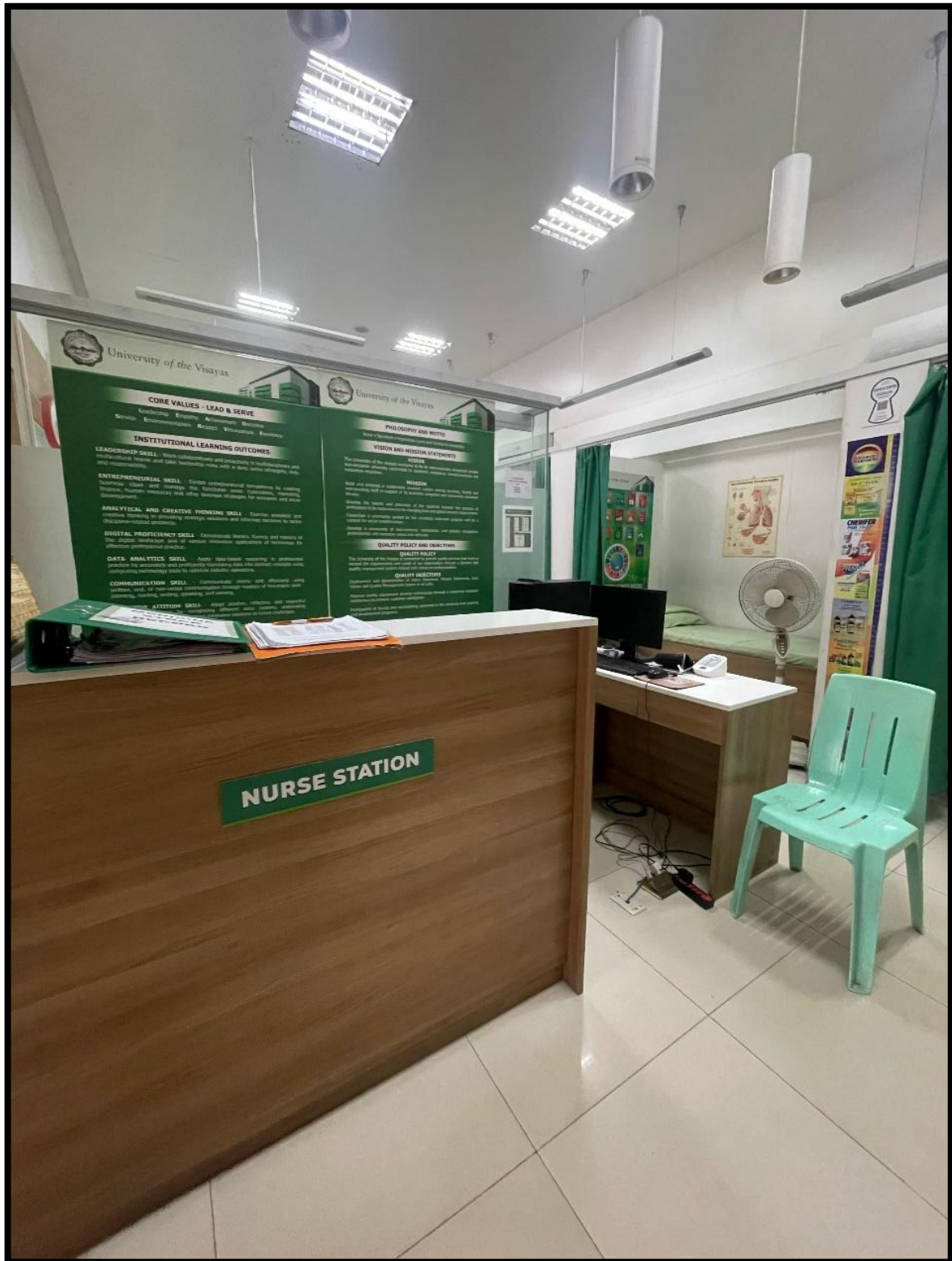
CLINIC ENTRANCE





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NURSE STATION





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INFIRMARY



LACTATION AREA



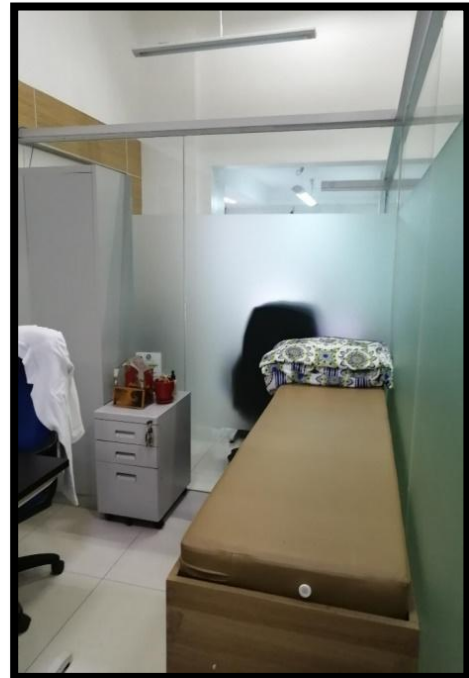


University of the Visayas UNIVERSITY CLINIC

DRESSING AREA



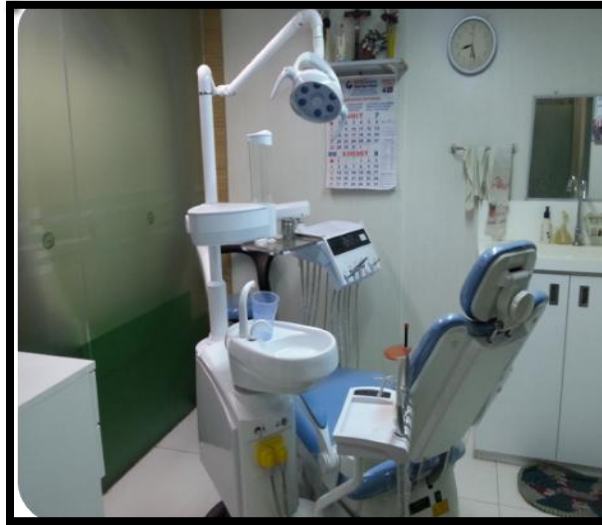
MEDICAL ROOM





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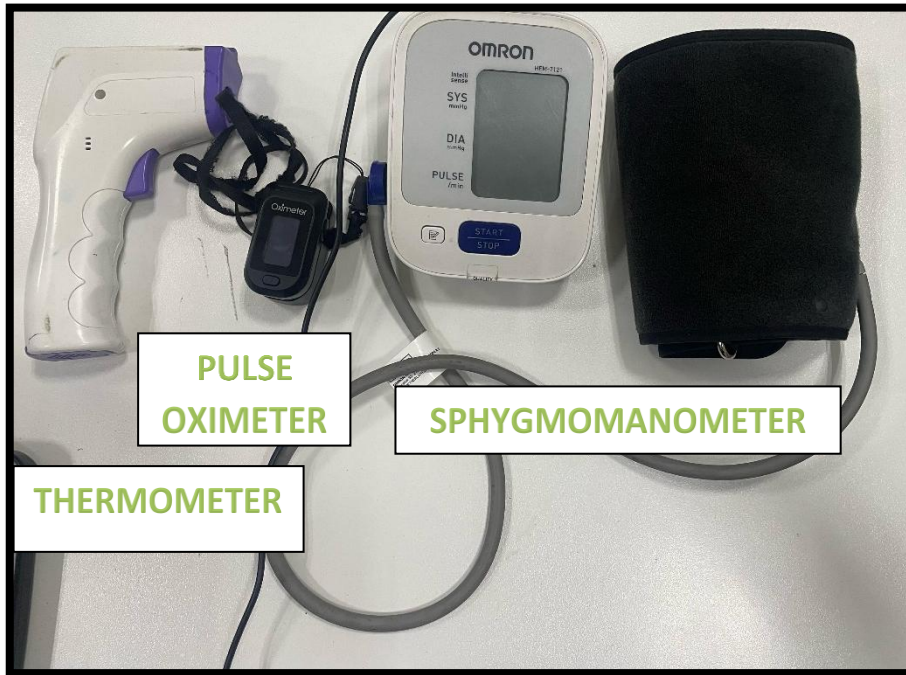
DENTAL ROOM





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TOOLS FOR VITAL SIGNS TAKING



MEDICINES AVAILABLE AT THE UNIVERSITY CLINIC





University of the Visayas UNIVERSITY CLINIC

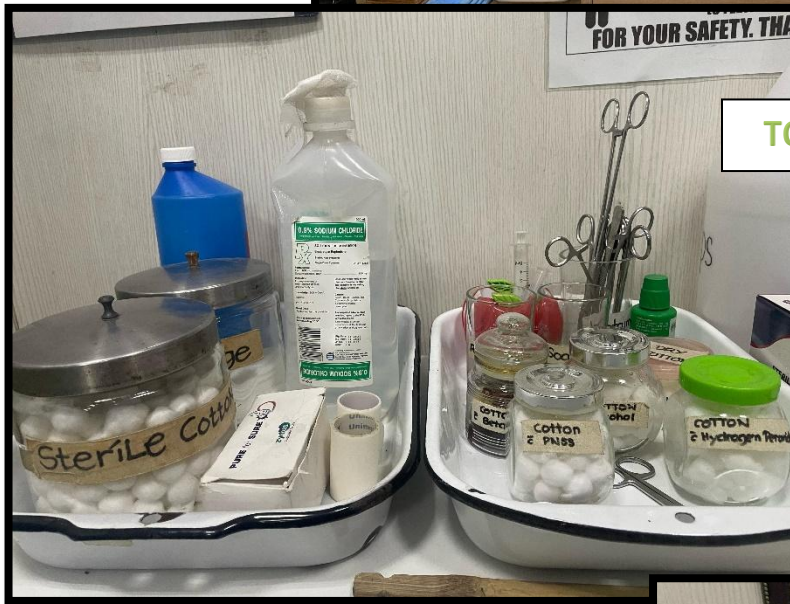


WEIGHING SCALE



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TOOLS USED FOR WOUND DRESSING AND MEDICAL EMERGENCIES



TOOLS FOR WOUND DRESSING

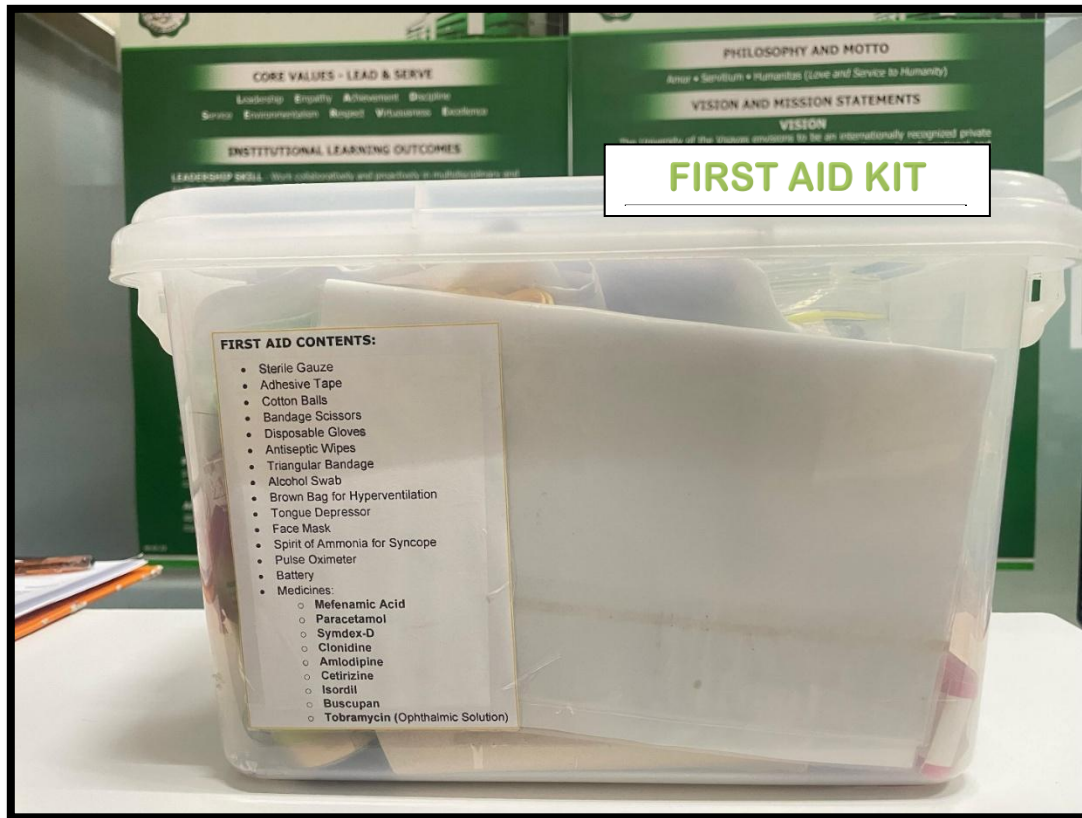
NEBULIZER



HOT WATER BAGS



University of the Visayas UNIVERSITY CLINIC





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WHEEL CHAIR



STRETCHER

